

# Press Release





## Our Story

MiniMarieTea was founded and created in 2016 by Marie's mom Isabelle.

Being madly in love with her kids, herbs and tea, she cherishes the after school tea time with her toddlers. This was how she noticed the lack of infusions she could give her kids with a clear conscience.

She started her own company to create healthy and fun additives for water: Happy Bags

Here's her <u>blog</u> and <u>IG account</u> about the start up of Happy Bags, the mothership of MiniMarieTea.

With MiniMarieTea we hope to make drinking water fun and contribute to a better world with less obesity and more tea time.

We believe that great infusions don't need to be sweetened. This way, all of nature's wonders can be tosted to the fullest





#### **Unique Ingredients**

At MiniMarieTea we create the things we wish existed.

The things that make MiniMarieTea unique are endless.

It's a tea made especially for kids and the whole family.

No theine. No added sugars. No added flavors. Just pure dried fruits, flowers and herbs. All organic.

These **ingredients and blends are unique**. Cultivated with great care by the best **certified organic farmers**. Assembled with love by Marie's mum.

The premium collection loose leaf bags contain **tea flowers**. So pretty, healthy and tasty. Extra fun for the kids to watch the infusion brew away.

The boxes are filled with **the best tea bags. Unbleached** and **extra large** (tea for two-bags). Just **one tea bag** is needed **for two cups**. Perfect to emphasize the cosiest moment of the day.

All blends can be savoured **cold brewed** too. Just let the infusion brew overnight in a bottle in the fridge. Please read "tips" if you would like more information on how to brew the perfect MiniMarieTea.





#### Classic Collection

 $The {\it \, MiniMarie Tea \, \, Classic \, \, Collection \, is \, \, available \, the \, whole \, year \, through.}$ 

The ingredients of the Classic Collection meet the **same high quality standards** as the Premium Collection and are also harvested by **the best organic certified farmers.** 

For the Classic Collection blends, we use **combinations of classic ingredients** that are available the whole year through, to make sure there is always enough MiniMarieTea for everybody.





# Classic Collection: Tea Bag Boxes

# The **XL tea bags** are **unbleached** and meant for at least **2 cups or 400 ml. Tasty cold-brewed too!**









Marie Blue Classic Tea Bags Ingredients: Chamomile – Lemon Verbena 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups





Marie Brown Classic Tea Bags Ingredients: Rooibos - Cinnamon 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups





Marie Green Classic Tea Bags Ingredients: Moroccan Mint – Pepper Mint 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cup





Marie Red Classic Tea Bags Ingredients: Rose Hip – Lemon Grass 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups



## Classic Collection: Loose Leaf Bags

# Each bag contains **50grams** of loose leaf blend. **Tasty cold-brewed too!**







Marie Blue Classic Loose Leafs Ingredients: Chamomile – Lemon Verbena Net weight 50 grams/bag





Marie Brown Classic Loose Leafs Ingredients: Rooibos - Cinnamon Net weight 50 grams/bag





Marie Green Classic Loose Leafs Ingredients: Moroccan Mint – Pepper Mint Net weight 50 grams/bag





**Ref. 008** - Marie Red Classic Loose Leafs Ingredients: Rose Hip- Lemon Grass Net weight 50 grams/bag



#### Premium Collection

 $\textit{The MiniMarieTea Premium Collection is a \textit{limited collection} that \textit{ returns every year in } \textbf{\textit{September}}.$ 

The premium ingredients that make this amazing Premium Collection so special are **harvested only once a year in very limited**amounts.

For the Premium Collection blends, we use a mix of classic and unique, premium ingredients to create a supreme and special taste.

A true joy for all tea gournets. All provided by the best certified organic farmers.

The Premium Collection Loose Leaf bags contain unique, pretty & tasty tea flowers, making the brewing even more fun and special.





#### **Premium Collection: Tea Bag Boxes**

The XL tea bags are unbleached and meant for at least 2 cups or 400 ml.

The Premium Collection Tea Bags includes unique ingredients and high quality design boxes made from corn residu to save trees.

Tasty cold-brewed too!









Marie Blue Premium Tea Bag s Ingredients: Chamomile – Lemon Verbena - Mallow 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups







Marie Brown Premium Tea Bags Ingredients: Chocolate Nibs - Rooibos - Cinnamon - Cinnamon Basil 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min.30 cups







Marie Green Premium Tea Bags Ingredients: Strawberry mint- Strawberry – Moroccan Mint – Pepper Mint 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups







Marie Red Premium Tea Bags Ingredients: Rose Hip – Cherry – Hibiscus – Lemon Grass 15 XL unbleached tea bags x 3 gr: Net weight 45 gr/box = min. 30 cups



### Premium Collection: Loose Leaf Bags

The Premium Collection Loose Leafs includes unique tea flowers and ingredients to make the brewing even more pretty and tasty. They come in a special pretty organic bag with handle.

Tasty cold-brewed too!







Marie Blue Premium Loose Leafs Ingredients: Chamomile – Lemon Verbena – Mallow – Corn Flowers Net weight 50 grams/bag







Marie Brown Premium Loose Leafs Ingredients: Chocolate Nibs - Rooibos - Cinnamon - Cinnamon Basil - Cosmea Flowers Net weight 50 grams/bag





Marie Green Premium Loose Leafs Ingredients: Strawberry mint- Strawberry – Moroccan Mint – Pepper Mint – Strawberry Mint Flowers Net weight 50 grams/bag







Marie Red Premium Loose Leafs Ingredients: Rose Hip – Cherry – Hibiscus – Lemon Grass – Sneezewort Flowers Net weight 50 grams/bag



### **Company Details:**



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